



CHAMPIONS
FOR CHILDREN

2024 ANNUAL REPORT

Champions for Children

championsforchildren.org

903.592.1454





Andria Horton
Executive Director

2024 will be a year to remember at Champions for Children. Our board has worked for the past three years to update and renew the vision of Champions for Children and we are excited to share the results. Throughout this report, we will take a look at our two amazing programs impacting families with young children:

1. The Early Learning Institute: Continuing the 29 year history of Champions providing high quality child care training, the Early Learning Institute (ELI) will prioritize raising the quality of care that Texas children receive through Early Learning Programs. Last year, we provided over 18,000 certificate hours to Early Childhood Educators and will continue supporting teachers, staff, directors, and owners in building a strong early learning system.

2. Help Me Grow - East Texas: All children benefit from an organized system of community resources to help them thrive. Help Me Grow - East Texas provides developmental education, evidence-based screening and referrals, and ongoing support to families with young children. The program helps parents/caregivers address their questions and concerns about their child's development and works to provide nurturing environments where all children can learn. When confident and knowledgeable caregivers have the tools to understand their children's needs, they can better access the interventions that will have life-long impact in their children's lives.

Our upcoming office move will support these two innovative programs to impact the lives of young children in East Texas by equipping the adults who care for them. Please join us in 2025!

2,327

**EARLY
EDUCATORS
TRAINED**



Early educators from 325 centers received training in-person and through Champions' online academy.

555

**CONFERENCE
ATTENDEES**



555 educators and caregivers attended Champions' annual conferences.

131

**AUTISM
EDUCATION
& RESOURCES**



Champions' Autism Education & Resources program supported 131 children and their families as they explored an autism diagnosis.

27

**SUCCESS
PLANS &
OBSERVATIONS**



Families and teachers of 27 children received behavioral supports through Champions' Observations and Success Plans.

38

**CPR
FIRST AID**



Champions' CPR/First Aid classes provided training to 385 educators and caregivers.

OUR MISSION:

Champions for Children empowers children to achieve their full potential by providing education, mentoring, tools and support to caregivers, teachers, and families.

2025 BOARD OF DIRECTORS

CHELSEA COHEN
PAM CUNNINGHAM
DAKOTA FINNEY
TRACY GOZA
MONIQUE HAMMOND
ANDRIA HORTON
LATOYIA JORDAN
EMILY LOPEZ
FRANCISCO LOPEZ

DR. CAROLYN MORALES
ELIZABETH OLIVIER
DELORES PRICE
HADEN RIGGS
KRISTEN SENKYR
HAYLEE VANDYKE
MICHAEL VASQUEZ
TOM PERKINS (ADVISOR)

UPCOMING:

BABY DAY
April 26

MOVING DAY
May 1

**BRIGHTER
FUTURE
SYMPOSIUM**
May 6

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CHAMPIONS' EARLY LEARNING INSTITUTE

Well-trained, competent, and confident childcare teachers lay the foundation for the academic and social success of the children in their care.

SUPPORTING THE EAST TEXAS CHILD CARE INDUSTRY

- Business Support Specialists on staff
- Weekly training opportunities
- Quarterly conferences
- Free resources
- Free mentoring

Help Me Grow® East Texas

Champions' specialized services for caregivers, parents and teachers provide the tools to help children of all ages succeed in school and in life.

SUPPORTING EAST TEXAS CHILDREN, FAMILIES & CAREGIVERS

- Developmental Screening & Referrals
- Brain Gym®
- Autism Education
- Free observations
- Free resources
- Mental Health Services
- Champions is one of the two Texas Ambassadors for the CDC's "Learn the Signs. Act early" initiative.



5

PAID

held 25 providing training for teachers and parents.

45

TECPA



Tyler Early Childhood Professionals Association brings members from 45 different child care centers together each month for networking and to advocate for high-quality early education.

73

BUSINESS CONSULTATIONS



Champions' Business Support Specialists provided consultations and support to child care centers throughout East Texas.

86

LENDING LIBRARY & RESOURCE ROOM



Champions' provided free resources, classroom supplies, and educational and sensory toys to 86 educators, parents and caregivers.

15

CDA



Early childhood educators received their national advanced credential, Child Development Associate (CDA).

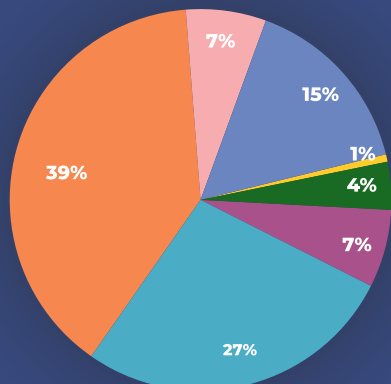
222

BRAIN GYM®



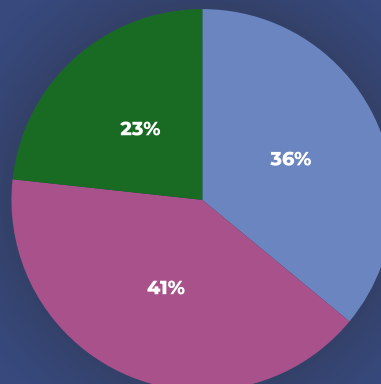
Through 222 Brain Gym® appointments, Champions served 64 children and their families to enhance learning, improve focus and attention, and reduce stress and anxiety.

2024 Income - \$907,207



- Program Fees - \$141,222
- Other - \$5,732
- Individual Contributions - \$36,635
- Corporate Contributions - \$59,828
- Foundations - \$246,672
- State/Federal Grants - \$353,481
- United Way - \$61,521

2024 Expenses \$887,380



- Help Me Grow - \$319,405
- Early Learning Institute - \$361,393
- Overhead - \$206,581



CHAMPIONS FOR CHILDREN

we're moving!



Champions is moving! Our new address will be 6141 Paluxy Drive, Tyler, TX 75703.

We are excited to share space with many non-profits that build collaborations to better serve the community. All Champions trainings and staff will be located in the new building. Champions' quarterly conferences will continue to be held in larger outside venues.

\$50,000 Giving Day Goal

During East Texas Giving Day, April 29, we will be raising money to support our move. Will you invest in the future of Champions? ET Giving Day will be April 29th. Scan the QR code to donate.

If you're interested in volunteering to help with the move or if you need additional information, please give us a call at (903) 592-1454. We hope to see you soon!

